



North Carolina Veterinary Medical Foundation, Inc.

Memorandum Of Understanding

The Durham Kennel Club Intramural Research Endowed Fund
At the NC State University College of Veterinary Medicine

This Fund Raising Agreement is made this 28 of June, 2012, between the North Carolina Veterinary Medical Foundation, Inc., and the Durham Kennel Club to memorialize a plan to create the Durham Kennel Club Intramural Research Endowed Fund:

Introduction

North Carolina State University's College of Veterinary Medicine (CVM) is a dynamic community whose members are dedicated to preparing veterinarians and veterinarian scientists while advancing animal and human health from the cellular level through entire ecosystems. With the graduation of its first class in 1985, the CVM is one of the younger veterinary programs in the country. Yet, despite its relative youth, the College has gained international recognition on the strength of its teaching, research, community engagement, and patient-care efforts and is ranked 3rd among the nation's 28 colleges of veterinary medicine.

Research programs at the CVM comprise over 100 faculty representing more than 25 disciplines working with more than 20 species. Researchers address critical issues in biomedical, agricultural and biological sciences through a broad variety of experimental approaches and techniques - ranging from basic discovery in molecular biology to application of new technology in the veterinary teaching hospital or in herds and flocks of the state's livestock industry. The overall goal of the College's research program is to provide solutions to problems of particular importance to North Carolina and to address problems of importance to society at large.

Objective

North Carolina State University (NCSU) recognizes the Durham Kennel Club (DKC) as both a leader in the Raleigh/Durham dog community and a participant in promoting the overall good health of canines. For over 80 years, DKC has been "devoted to the betterment of the purebred dog;" its members hail from all walks of life; DKC supports a wide range of dog related activities; and its members recognize the crucial need for good veterinary care for their dogs. Promoting pet wellness through research is a major focus of the CVM, and often, the members of DKC utilize the very tests and procedures that were researched and developed at NC State to protect and enhance the lives of their canine companions. The Durham Kennel Club Intramural Research Endowed Fund will allow the DKC to partner with the College of Veterinary Medicine to support significant research programs. In addition, the Club can designate their donation be used specifically for canine health research, maximizing your impact in the dog community.

Purpose of the CVM Competitive Research Grants Program

The goals of the CVM Competitive Research Grants Program are to provide seed money for research projects (either basic, applied, or clinical) particularly those that have strong potential for extramural funding from federal, state, industrial, foundation, or private sources.

Since the goal of the college's intramural research funds is to help seed the research efforts of the college, it is expected that results from projects funded with College Intramural Research Funds will result in a scientific presentation and/or publication and in most cases be used to obtain pilot data for extramural grant submissions within 12 months from the completion date of the funding. Therefore information provided on how previous college funding was used by an investigator will be considered as review criteria. Additionally, failure to provide a final report at the completion of the study will impact ability to obtain further intramural funding. Faculty appointed to an academic rank or a clinical track rank in the College of Veterinary are eligible for funding as a Principal Investigator or Co-Principal Investigator. Individual principal investigators are eligible for a maximum of \$20,000/year on projects.

Approximately \$240,000 is available to fund the intramural research program in the College of Veterinary Medicine during the coming year effective July 1, 2012. The Research Committee will review proposals competing for these funds and will recommend funding based on criteria that are distinct to the mission of each source of funds. Grants will generally be awarded for a maximum of \$20,000 for one year.

Proposed Schedule of Funding

For 2012-2016, the North Carolina Veterinary Medical Foundation proposes that the DKC and its members give consideration to establishing **The Durham Kennel Club Intramural Research Endowed Fund** at the NCSU CVM at a cost of **\$25,000 over five years**. North Carolina State University has determined that the minimum funding for an endowed fund is \$25,000. An endowment creates financial stability, allowing NC State to be less dependent on unpredictable sources of revenue, such as research sponsorship, state and national government aid. An endowment is created through the establishment of a permanent fund that is invested and managed. A portion of annual income generated is used to carry out the donor's designated purpose – in this case, the Intramural Grants Program at the College of Veterinary Medicine. Income earned in excess of the annual amount spent is added back into the endowment so that it continues to grow and maintain its purchasing power for future generations.

Members and DKC, itself, will have the opportunity to donate a total of \$25,000 during the next five years to the North Carolina Veterinary Medical Foundation with the designation of the "DKC Endowed Research Fund." Any donations from the members may be taken as a charitable tax deduction.

DKC will need tax deductible donations from all of its members over the next five years. This will be accomplished through a number of strategies: Several members have already made pledges to donate substantial funds annually during the pledge drive, on the expectation that they will be matched by donations from other members. Anyone wishing to make an ongoing donation may do so with small monthly donations, and could do this by using a credit card to be drafted monthly. Anyone interested in the extra tax advantage of donating securities in kind can donate highly appreciated stock, receive the charitable tax deduction based on the appreciated value, while avoiding the capital gains tax that would have been imposed if the stock were sold. Of course, all members are also encouraged to include the Durham Kennel Club in their Christmas gift planning, and as a beneficiary under their wills, as a long term memorial to themselves and the dogs that they have loved. It is in the best interests of the members and DKC if the total annual amount could be raised by direct donations from members to the CVM, with each gift earmarked to be added to the Club Fund. However, at the end of

each year, the Board would have the discretion to evaluate the funds donated to the Fund by members and could add an amount within its discretion to bring the fund up to its funding goal for the year.

If at the end of the five year funding period, the \$25,000 total has not been achieved, the funds raised will go into the general research foundation fund for canine health research, unless the Foundation and DKC should agree at that time to extend the fundraising period.

Enhanced Visibility of the Durham Kennel Club

The Durham Kennel Club is an integral member of the local dog community. Branding of the Endowed Fund will enhance the Club's visibility allowing it to receive tremendous exposure to the veterinary and research communities here at NC State. Additionally, the Club's support will be mentioned on the College website and in printed materials. In addition, our researchers often refer to the funding they receive in subsequent publications – so, the Durham Kennel Club would be mentioned in scientific journals, maximizing national and international exposure for the Club.

Summary and Pledge of Support

The Durham Kennel Club Intramural Research Endowed Fund will offer a unique way in which the club can make a difference in the health of dogs. The Club's donations, coupled with its support and encouragement of individual member participation will be vital to the program. Financial support will allow current and future researchers to leverage funding from national and international sources. A partnership to support this program will help NCSU's program to grow in scope and impact.

By providing the funding for this research, the Durham Kennel Club will be assisting the veterinary medical community in its quest for top-quality research. As a result, the Club will benefit from significant brand exposure in the NC State College of Veterinary Medicine community and also in the veterinary and local dog communities at large. Most importantly, by supporting these programs, the Club will show its support of the high quality of care and research provided by our talented faculty and will further build its ties with the NC State College of Veterinary Medicine.

Durham Kennel Club, through the Board of Directors, pledges to support the Intramural Grants Program at the College of Veterinary Medicine at NC State University to create the Durham Kennel Club Intramural Research Endowed Fund. Furthermore, the Board pledges to encourage the individual support of Durham Kennel Club members to contribute to endow the fund for future research and education.

Once the Goal funding level of \$25,000 is reached, the North Carolina Veterinary Medical Foundation, Inc., pledges to establish a permanent Endowed Fund entitled the Durham Kennel Club Intramural Research Endowed Fund, that will provide seed money for canine health research projects at the North Carolina State University College of Veterinary Medicine.

IN WITNESS WHEREOF, the undersigned have caused this Agreement to be signed, effective the day and year first above written.

DURHAM KENNEL CLUB, INC., DONOR

BY: George Beglane
GEORGE BEGLANE, PRESIDENT

NORTH CAROLINA VETERINARY MEDICAL FOUNDATION, INC.

BY: Susan Lilly
Susan M. Lilly, Secretary